F. No. 06/FXEC/ MBA/BOS

13th January, 2022

Dear Sir,

Sub: Minutes of the 6th Meeting of the Board of Studies in Department of Management Studies - Reg.

Kindly find the attached herewith the Minutes of the 6th Meeting of Board of studies of Department of Management Studies, Francis Xavier Engineering College, Vannarpattai, Tirunelveli, held on 13th January 2022 at 11.00 a.m. through online.

It is requested that comments on the Minutes, if any, may please be sent by email to mbahod@francisxavier.ac.in at the earliest. If there are no comments, Please send a confirmation mail, within six days.

With Kind Regards,
Yours Sincerely

D. Annie Rose Nirmala
Department of Management Studies

Minutes of Sixth Board of Studies Meeting

13.01.2022

The Sixth Board of Studies Meeting for Department of Management Studies was convened under the chairmanship of Mrs. D. Annie Rose Nirmala, Associate Professor & Head, Department of Management Studies, Francis Xavier Engineering College on 13.01.2022 at 11.00 am through ZOOM meeting.
Department of Management Studies

6th Board of Studies Meeting in the Department of Management Studies

Mode: Through Online
https://zoom.us/j/92221075440?pwd=bGFGSmJpYlJua3JBNkEvNlduUzVYZZ09

Venue: ZOOM MEETING.

Date & Time: 13th Jan, 2021 & 11.00 am – 12.30 pm.

AGENDA

BoS / MBA 6.1: Welcome address and Opening Remarks by Chairman, Board of studies in the Department of Management Studies.

BoS / MBA 6.2: Confirmation of the Minutes of the 5th meeting of Board of studies in the Department of Management Studies held on 26.06.2021 and Action taken report of 5th meeting of Board of studies.

BoS / MBA 6.3: Business brought forward by the Chairman, Board of Studies:

6.3.1. Presentation of Reg 2021 Curriculum and Syllabus for 3rd & 4th semester.
6.3.2 Presentation of NPTEL – 2022 Course List.

BoS / MBA 6.4: Suggestions given by the BOS Members

BoS / MBA 6.5: Any other items for discussion.
# Department of Management Studies

**MINUTES OF THE MEETING**

The 6th Meeting of the Board of studies of the Department of Management Studies was held on 13th January, 2022 at 11.00 am through online.

The following members were present:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name</th>
<th>Position Held</th>
<th>Signature</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Mrs. D. Annie Rose Nirmala, Associate Professor &amp; Head of the Department of Management Studies, Francis Xavier Engineering College</td>
<td>Chairman BoS</td>
<td></td>
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<tr>
<td>2</td>
<td>Dr. S. Silas Sargunam, Head of the Department, Department of Management Studies, Anna University Tirunelveli Regional Campus, Tirunelveli – 627007.</td>
<td>University Nominee</td>
<td>Attended Online Through</td>
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<tr>
<td>3</td>
<td>Dr. Selvam Jesiah, Professor &amp; VP, Faculty of Management, Sri Ramachandra Institute of Higher Education and Research, Porur, Chennai – 600116.</td>
<td>Academic Experts</td>
<td>Attended Online Through</td>
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<tr>
<td>4</td>
<td>Rev. Dr. A. Michael John SJ, Director, Xavier Institute of Business Administration (XIBA), Tirunelveli 627011.</td>
<td>Academic Experts</td>
<td>Attended Online Through</td>
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<td>5</td>
<td>Mr. Sundaresan, Vice President - NELSIA Director, Blue Dot Energy Pvt Ltd, Secretary, Indian Sleep Products Federation, Tirunelveli.</td>
<td>Industrial Experts</td>
<td>Attended Online Through</td>
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<tr>
<td>6</td>
<td>Mr. Parthasarathy, Managing Director, Nellai Systems, Tirunelveli.</td>
<td>Alumni Members</td>
<td>Attended Online Through</td>
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Board of Studies Meeting started with a reading of HOLY BIBLE by Prof. J. Anna Thangam

BoS / MBA 6.1: WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN, BOARD OF STUDIES IN THE DEPARTMENT OF MANAGEMENT STUDIES.

Prof. D. Annie Rose Nirmala, The Chairman, BOS of the Management Studies welcomed and introduced the members of 6th Board of Studies and thanked each of them for sparing their valuable time to attend the meeting.


The minutes of the Fifth Board of Studies meeting held on 26th June, 2021 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the 5th Academic Council.

BoS / MBA 6.3: TO CONFIRM AND APPROVE THE 2021 CURRICULUM AND III & IV SEMESTER SYLLABUS

The Regulation 2021 curriculum and Third & Fourth Semester Syllabus was presented.

BoS / MBA 6.4: Suggestions Given by the Members

6.4.1: The course objective can be added based on the course content.

6.4.2: For the course Strategic Management, it is suggested to change as “SWOC” instead of “SWOT”. And the “Make in India” topic has to be delivered with suitable real time cases.

6.4.3: For the theory cum practical course Corporate Social Responsibility and Sustainability, it is suggested to make changes in the Practical. Being a theory cum practical course, the students have to visit the company and do the real times report on the CSR activities of the company.
6.4.4: For the lab course Business Analytics, the students should be able to do the exploratory research with the help of Python & R.

6.4.5: For the Professional Elective courses in Marketing, it is suggested to include the topics such as “Consumer Service, Consumer Experience, Retail Display and Retail Upliftment”.

6.4.6: The NPTEL courses have to be made compulsory to the students. But, the monetary part should also be considered.

6.4.7: Encourage the students to opt Generic Elective Courses under multi-disciplinary.

6.4.8: The term “Summative Assessment” should only be used.

6.4.9: For the course Outcome, Blooms taxonomy has to be followed with Competencies & performance indicators.

The members had a brainstorming discussion, deliberation and interaction among themselves. After discussion, productive suggestions were incorporated appropriately in the MBA Curriculum.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

1. For the third semester, the course Corporate Social Responsibility and Sustainability will be changed in the practical part.

2. For the third semester, the Course Business Analytics will be designed to give more emphasis on exploratory research.

3. “Consumer Service, Consumer Experience, Retail Display and Retail Upliftment” the terminologies will be added in the Marketing Professional Elective.
BoS / MBA 6.5: Any other items for discussion:
The changes in the Syllabus for Curriculum 2021 will be incorporated as per the suggestion given by Members

Dr. Lourdes Poobala Rayen thanked all the members for their kind cooperation and the meeting came to an end.

CHAIRMAN
BOARD OF STUDIES
**Department of Management Studies**

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<tr>
<th>S. No.</th>
<th>Name of the Internal Members</th>
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<tr>
<td>1.</td>
<td>Mrs. D. Annie Rose Nirmala</td>
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<td>2.</td>
<td>Dr. Lourdes Poobala Rayen</td>
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<td>3.</td>
<td>Dr. S. B. Jeshurun</td>
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<td>4.</td>
<td>Mrs. J. Anna Thangam</td>
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<td>Mrs. M. Thanalakshmi</td>
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<td>6.</td>
<td>Ms. Vijila Kannan</td>
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<td>7.</td>
<td>Mrs. J. Evangeline Kiruba</td>
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<td>8.</td>
<td>Mrs. Shivanjali Kamble</td>
<td>Absent</td>
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<td>9.</td>
<td>Mr. Sajin Miranda</td>
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<td>10.</td>
<td>Mrs. Angel Ranjithamani / HoD - MCA</td>
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<tbody>
<tr>
<td>1.</td>
<td>The Principal, Francis Xavier Engineering College.</td>
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<tr>
<td>2.</td>
<td>The Controller of Examinations, Francis Xavier Engineering College.</td>
</tr>
<tr>
<td>3.</td>
<td>The Professor - Academics, Francis Xavier Engineering College.</td>
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ZOOM meet link:
https://zoom.us/j/97079515234?pwd=WFNVR0ZRMjg4aWZ5Nm1YWjFQQU45UT09

Photos:
Minutes of 6th BOS

Sundaresan Srinivasan <ssnssy@gmail.com>
To: MBA HOD <mbahod@francisxavier.ac.in>
Cc: Silas Sargunam <silassargunam@gmail.com>, selvamjesiah@srimachandra.edu.in, Michael Nasaren <dir@xibasxc.com>, sarathy@neltalsystems.com

Dear Madam Nirmala,

Greetings of the day!!!

I thank you for the minutes sent. I am glad to note that the suggestions given by me have been taken note.

Please proceed from my side.

Regards,

S.SUNDARESAN.

[Quoted text hidden]
Minutes of 6th BOS

Selvam Jesiah Faculty of Management, SRIHER <selvamjesiah@srimachandra.edu.in> Tue, Jan 18, 2022 at 2:58 PM
To: MBA HOD <mbahod@francisxavier.ac.in>

Go ahead with the minute. Kindly modify my designation as Principal and the institution as Faculty of Management Sciences.

Thank you.

SJ
[Quoted text hidden]

Selvam Jesiah, PhD
Professor & Vice Principal
Faculty of Management Studies
SRIHER (Deemed to be University)
Porur-600 116, Chennai
Silas Sargunam <silassargunam@gmail.com>  
To: MBA HOD <mbahod@francisxavier.ac.in>  

Madam,

Good Morning.

Went through the minutes.

One observation.

In the case of NPTEL courses, it should made clear as to whether passing the exam conducted by NTEL is mandatory.

There are two options in NPTEL courses.
The course is attended and all assignments are submitted. Minimum marks in assignments are scored.
In this case, only the course attended certificate will be given.

If the student pays Rs.1000 and writes and clears the exam, then he will be given a pass certificate with percentage of mark.

Which option is prescribed should be made clear.

Otherwise, everything is fine.

Regards,

Dr. S. Silas Sargunam

On Tue, Jan 18, 2022 at 12:23 PM MBA HOD <mbahod@francisxavier.ac.in> wrote:

[Quoted text hidden]