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Department of Management Studies

4th Board of Studies Meeting in the Department of Management Studies

Mode: Through Online <https://meet.google.com/mfd-urec-ysf?hs=122&authuser=2>

Venue: Google Meet

Date & Time: 19th Jan, 2021

AGENDA

BoS / MBA 4.1: Welcome address and Opening Remarks by Chairman, Board of studies in the Department of Management Studies

BoS / MBA 4.2: Confirmation of the Minutes of the 3rd meeting of Board of studies in the Department of Management Studies held on 29.07.2020 and Action taken report of 3rd meeting of Board of studies.

BoS / MBA 4.3: Business brought forward by the Chairman, Board of Studies

4.3.1. Presentation of 2021 Curriculum






BoS / MBA 4.4: Suggestions given by the BOS Members

BoS / MBA 4.5: Any other items for discussion.



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Department of Management Studies

Minutes of Fourth Board of Studies Meeting

19.01.2021

The Fourth Board of Studies Meeting for **Department of Management Studies** was convened under the chairmanship of Mrs. D. Annie Rose Nirmala, Associate Professor & Head, Department of Management Studies, Francis Xavier Engineering College on **19.01.2021** at **11.00a.m** through Google Meet.



Department of Management Studies

MINUTES OF THE MEETING

The 4th Meeting of the Board of studies of the Department of Management Studies was held on 19th Jan, 2021 at 11.00am through online.

The following members were present:

S. No.	Name	Position Held	Signature
1	Mrs.D.Annie Rose Nirmala Associate Professor & Head Department of Management Studies Francis Xavier Engineering College	Chairman BoS	
2	Dr.S. Silas Sargunam, Head of the Department, Department of Management Studies, Anna University Tirunelveli Regional Campus, Tirunelveli - 627007.	University Nominee	Attended Through Online
3	Dr. SelvamJesiah, Professor & VP, Faculty of Management, Sri Ramachandra Institute of Higher Education and Research, Porur, Chennai - 600116.	Academic Experts	Attended Through Online
4	Mr.Sundaresan, Vice President - NELSIA Director, Blue Dot Energy Pvt Ltd, Secretary, Indian Sleep Products Federation, Tirunelveli.	Industrial Experts	Attended Through Online
5	Mr.Parthasarathy, Managing Director, Nellai Systems, Tirunelveli.	Alumni Members	Attended Through Online

Member Absent:

1.	Rev. Dr. A. Michael John SJ, Director, Xavier Institute of Business Administration (XIBA), Tirunelveli 627011.	Academic Experts	Absent
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could not attend the meeting due to his health issues and unavoidable reasons and were granted leave of absence.



Department of Management Studies

Board of Studies Meeting started with a prayer by Mr. R. Michael Wins

BoS / MBA 4.1: WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN, BOARD OF STUDIES IN THE DEPARTMENT OF MANAGEMENT STUDIES.

The Chairman, BOS of the Management Studies welcomed and introduced the members of 4th Board of Studies and thanked each of them for sparing their valuable time to attend the meeting.

BoS / MBA 4.2: TO CONFIRM THE MINUTES OF THIRD BOS MEETING HELD ON 29TH July, 2020.

The minutes of the Third Board of Studies meeting held on 29th July, 2020 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the 3rd Academic Council.

BoS / MBA 4.3.1: TO CONFIRM AND APPROVE THE 2021 CURRICULUM.

The 2021 curriculum was presented.

Annexure 1: 2021 Curriculum.

BoS / MBA 4.4: Suggestions Given by the Members

4.4.1: As, there is more scope for employability in sales, it is suggested to have one Sales related course in the marketing electives.

4.4.2: It is also suggested that instead of Python & R, the analytics softwares Tableau, Microsoft BI, can also be used.

4.4.3: The reason for change in the Curriculum was discussed.

The members had a brainstorming discussion, deliberation and interaction among themselves. After discussion, productive suggestions were incorporated appropriately in the MBA Curriculum.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

1. In the marketing elective, instead of the course "Advertising & Sales Promotion", it is decided to include "Sales & Distribution".
2. The 2021 curriculum was changed due to the feedback we got from the students and alumnus, the content of some courses was replicated, for attaining the corporate needs and requirements. The system elective was added due to the request received from the students with engineering background.

BoS / MBA 4.5: Any other items for discussion:

The Syllabi for Curriculum 2021 will be prepared within two months and will be sent for correction.

Dr. S. B. Jeshurun thanked all the members for their kind cooperation and the meeting came to an end.

CHAIRMAN
BOARD OF STUDIES

S. No.	Name of the Internal Members	Signature
1.	Mrs. D. Annie Rose Nirmala	
2.	Dr. Lourdes Poobala Rayen	Absent
3.	Dr. S. B. Jeshurun	
4.	Mrs. M. Thana Lakshmi	
5.	Mr. A. Michael Wins	
6.	Ms. Vijila Kannan	
7.	Mrs. Shivanjali Kamble	Absent
8.	Mr. Sajin Miranda	
9.	Mr. P. Karuppana Prakash	
10.	Mrs. Angel Ranjithamani / HoD - MCA	
11.	Mr. David Ayling / Professor - English	
12.	Dr. Manimozhi / Professor - Maths	



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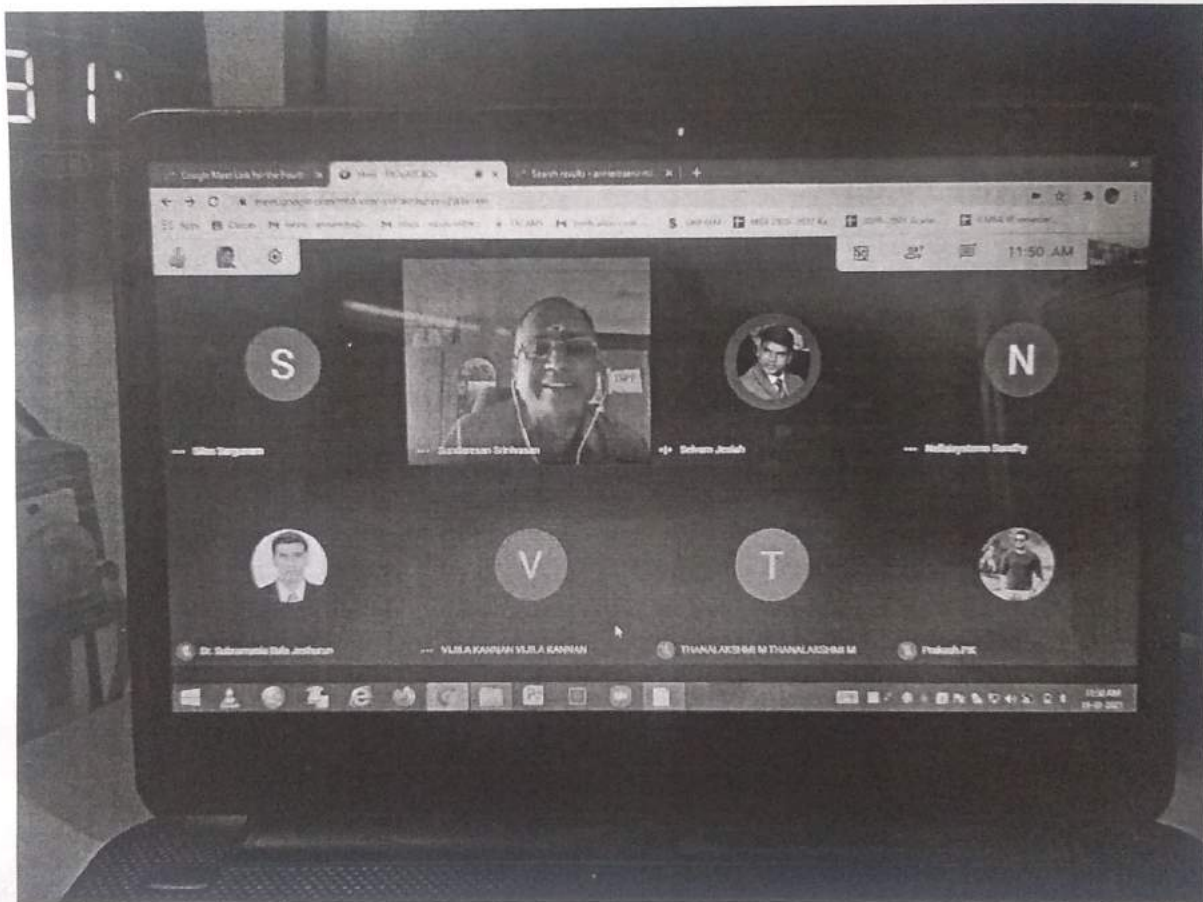
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Department of Management Studies

Google online meet link: <https://meet.google.com/mfd-urec-ysf?hs=122&authuser=2>

Photos:



Annexure1:

2021 Curriculum

Sem ester	Sub Code	Subject Name	Professional Elective/ Professional core/ Employability Enhancement Course	Credit	Theory/ Practical
1	1	Management Concepts	PC	3	T
1	2	Economics for Managers	PC	3	T
1	3	Accounting for Managers	PC	3	T
1	4	Quality Management	PC	3	T
1	5	Business Law	PC	3	T
1	6	Statistics for Managers	PC	4	T
1	7	Indian Ethos and Business Ethics	PC	3	T
1	8	Lab: Executive Communication	EEC	2	P
1	9	Lab: Office Automation: [MS Office (Word; Excel; PowerPoint) & Tally ERP 9]	EEC	2	P
2	1	Financial Management	PC	3	T
2	2	Marketing Management	PC	3	T
2	3	Human Resources Management and Organisational Behaviour	PC	3	T
2	4	Operations and Production Management	PC	3	T
2	5	Entrepreneurship and Innovation Management	PC	3	T
2	6	Research Methodology	PC	3	T
2	7	Quantitative Techniques	PC	4	T
2	8	Management Information System	PC	3	T
2	9	Lab: Business Application (SPSS)	EEC	2	P

3	1	Strategic Management	PC	3	T
3	2	Corporate Social Responsibility and Sustainability	PC	3	T
3	3	Lab: Business Analytics(R & Python)	EEC	2	P
3	4	Internship Or Business Plan	EEC	2	P
4	1	International Business Management	PC	3	T
4	2	Major Project or Start Up	EEC	12	P
Finance Electives					
3	1	Financial Markets and Services	PE	3	T
3	2	Security Analysis and Portfolio Management	PE	3	T + P
3	3	Project Appraisal and Finance	PE	3	T
3	4	Innovation in Banking	PE	3	T
3	5	Mergers, Acquisitions and Corporate Restructuring	PE	3	T
3	6	Forex Management	PE	3	T
4	1	Financial Derivatives	PE	3	T
4	2	Behavioral Finance	PE	3	T
4	3	International Finance	PE	3	T
Marketing Electives					
3	1	Consumer Behaviour	PE	3	T
3	2	Brand Management	PE	3	T
3	3	Digital Marketing	PE	3	T
3	4	Customer Relationship Management	PE	3	T
3	5	Service Marketing	PE	3	T
3	6	Marketing Research	PE	3	T + P
4	1	International Marketing	PE	3	T
4	2	Sales Distribution	PE	3	T

4	3	Retail Management	PE	3	T
HR Electives					
3	1	Human Resource Metrics & Analysis	PE	3	T + P
3	2	Managerial Behaviour and Effectiveness	PE	3	T
3	3	Competency Mapping and Development	PE	3	T
3	4	Knowledge Management	PE	3	T
3	5	Strategic Human Resource Management	PE	3	T
3	6	Global HR Practices	PE	3	T
4	1	Performance Management	PE	3	T
4	2	Organisational Change and Development	PE	3	T
4	3	Industrial Relations and Labour Law	PE	3	T
Operations Electives					
3	1	Project Management	PE	3	T
3	2	Product Design	PE	3	T
3	3	Production Planning and Control	PE	3	T
3	4	Materials Management	PE	3	T
3	5	Logistics Management and Supply Chain Management	PE	3	T + P
3	6	Lean Manufacturing	PE	3	T
4	1	Six Sigma	PE	3	T
4	2	Business Process Engineering	PE	3	T + P
4	3	Services Operations Management	PE	3	T
Entrepreneurship Electives					
3	1	Social Entrepreneurship	PE	3	T
3	2	Small Business Management	PE	3	T

3	3	Business Plan	PE	3	T + P
3	4	Design Thinking & Business Innovation	PE	3	T
3	5	Building a Sustainable Enterprise	PE	3	T
3	6	Identifying and Evaluating Business Opportunities	PE	3	T
4	1	Intellectual Property Rights	PE	3	T
4	2	Entrepreneurial Marketing	PE	3	T
4	3	Creativity & Innovation	PE	3	T
Systems Electives					
3	1	Management control systems	PE	3	T
3	2	Decision Support System	PE	3	T
3	3	E-Business	PE	3	T
3	4	System analysis and design	PE	3	T
3	5	Enterprise Resource Planning	PE	3	T + P
3	6	Information Technology for Managers	PE	3	T
4	1	Re-engineering and flexi Systems	PE	3	T
4	2	Software Engineering	PE	3	T
4	3	Data mining and warehousing	PE	3	T