



### FXEC RANKINGS AND AWARDS



## Workshop on Entrepreneurship Skills Attitude and Behaviour Development

### Nimcy, I MBA

On 23.01.2023 a Workshop on "Entrepreneurship Skills Attitude and Behaviour Development" was organized by the Entrepreneurship Development Cell and IIC in association with the Department of MBA under the activity code ACT/22-23/01077. The session was handled by Mr.V.Benni Livingston, TAX Manager – Athen group, Nagercoil. The students from I year MBA and faculties of MBA department participated in the program. The program was coordinated by Mr. P. Selvakumar, EDC Coordinator, AP/MBA, FXEC. The guest speaker enlightened the students with immense knowledge on entrepreneurship by sharing his experiences and highlighting varied skills and competencies required to be a successful entrepreneur. The speaker also threw light on how the attitude and behaviour of a person affect their entrepreneurial development. In the First Half of the session, the speaker



Students listening to the guest speaker

highlighted some of the key characteristics of an entrepreneur such as development of strategic thinking and scenario planning skills, as well as the ability to make intuitive decisions based on little knowledge, Stimulating a variety of entrepreneurial behaviours such as seeking for and seizing opportunities, networking, taking initiative, convincing others, and making intuitive decisions. In the second session of the workshop, the resource person discussed many success stories of

entrepreneurs and also carried out desk activity. The session highlighted the aspects of Challenges of 1st Generation Entrepreneur, Goal Setting, and Women Entrepreneur. He demonstrated various business ventures which stood up in "Start-up India "like Business Life Cycle, Validation of Business Ideas and Market Research. The students of the commerce department participated with full zeal and enthusiasm in the session. Student's showed keen interest in entrepreneurial activities

as many of them have an objective of having their own start-ups in future. The workshop was highly interactive. This workshop helped students in gaining knowledge about crucial entrepreneurial skills. This will help them to develop their skills, competencies and behaviour to successfully select and start their own entrepreneurial venture. Students learnt the importance of knowing self and others as a first step to develop required skills and competencies which are essential for being an entrepreneur.

## Alumini Interaction Session Industrial Exposure on Software Field



Alumini Interaction with the first year Students

Industry exposure allows a student to apply the technical knowledge to real-life situations and problems. On 18.01.2023 a guest talk on "Industrial Exposure on Software Field" was organized by the Department of Electronics and Communication Engineering along with the FX alumni Association. The session was presided by Dr. M. Suresh Chinnathampy Asst.Prof/ECE by introducing the chief guest, FXEC prominent alumni KarthickKutralesswaran, Alumni Batch (2014-2018) Software Developer, BK Systems, Chennai gave a

guest lecture on the topic of Industrial Exposure on Software Field. It was like an eye-opening session for the first-year ECE students who really want to become a software Engineer, also interactions made on Development of Software, career opportunities, training etc. A total of 100 students attended the Guest lecture.

The program was arranged under the guidance of Mr. Krishnakumar Director – FX Alumni Association, and Prof.Mrs.J. Friska HOD/ ECE. The session came to an end with a vote of thanks by Dr.M. Suresh Chinnathampy AP/ECE.

### Memory Power Improvement Awareness Program



On 19.01.2023, the FXEC NSS team organized an awareness program on Memory power improvement. Nearly 186 FXEC NSS volunteers of all branches of Engineering participated. This Program was encouraged by our Principal Dr. V. Velmurugan, Dr. S. Balaji, Prof. TSD and this event was coordinated by Dr. R. Suman, NSS Program officer and all department staff members are motivated.

### Seminar on Career Development for Engineering Students



On 11.01.2023, a seminar was conducted on the topic "Career Development for Engineering Students by the Department of Computer Science and Business Systems for the I year CSBS students under the activity code ACT/22-23/1. Ms. PooranaJelziya D welcomed and introduced the resource person. Mrs. AkilaRajini, Software Developer, Bevywise Networks, handled the session. In this session the speaker motivated the students to understand themselves and set a goal. She explained to the students on How to focus on the goal, How to reach it and also Preparing strategies for the MNC's. The program was coordinated by Mrs. M. Yasmin, AP / CSBS. A total of 42 students benefited from the session.

### NSS Road Safety Awareness Program

Francis Xavier Engineering College NSS team organized a Road Safety Awareness Program in APJ Block at FXEC on 30.01.2023 from 03.00 pm to 4.30 pm. Thiru M. Chandrasekaran Regional Transport Officer, Tirunelveli, Dr. S. Cletus Babu Founder Chairman SCAD group of Institutions and Thiru C. Prabhakaran Motor Vehicle Inspector, Tirunelveli were the chief guests of the program. They gave awareness on road safety and students took pledge about Road safety. Nearly 289 First year students of various department participated. This Program was encouraged by our Chairman Dr. S. Cletus Babu, Founder Chairman, Managing Director Mrs. Priadharshini ArunBabu, Dr.K.Jeyakumar, General Manager (D), Principal Dr. V. Velmurugan, Mr. S. Krishna Kumar, General Manager (A) Dr. M. Mohamed Sathik, Director (SCS), Dr. John Kennedy Director, Admission and Activities, SCAD Group of Institutions and this event was coordinated by Dr. R. Suman NSS Program officer, and A. Santiago Stephen AP/ Maths Club Coordinator.

## Exposure visit to Ideation Incubation Centre

### FAZILA S, I CSE A

On 20.01.2023 a program on "Exposure Visit to Ideation Incubation Centre" was organized by the Entrepreneurship Development Cell and IIC in association with the Department of CSBS under the activity code ACT/22-23/01071. The session was handled by Dr. T. C. Subbulakshmi, Associate Professor, Department of Information Technology, Francis Xavier Engineering College. from 1.30P.M. - 3.30 PM. Mrs. A. Anitha, HOD/ CSBS introduced the chief guest. The resource person explained the importance of the applied labs. The Ideation lab of FXEC encourages and facilitates interdisciplinary research among students and faculty. It also serves as a resource for the community and to provide consulting services on developing creative problem solving competencies within teams and organizations. Turning an innovative idea into tangible concept by involving students in product development, design thinking



and fostering entrepreneurship skills has become the talk of the world. She enumerated that the Ideation lab provides training to the students on recent technology domains. The speaker introduced the students to the Term Ideation and disseminated the process of project/product development. She instigated the students on problem solving and design thinking concepts. Students were given an activity on real world problem understanding, research, scoping and Ideation. The ideation lab of FXEC works under the craftsmanship of Dr.T.C.Subbu Lakshmi, Tech lead Ideation lab who strives to create the next generation

of integrated devices with the widest spectrum of possibilities and exploring the path from idea to implementation. The students interacted with the speaker about the various activities of the lab. P.Harries Pandi II CSBS shared his experience and his journey in the Ideation lab. He inspired the students by talking about the latest technologies, its impact and application. The session came to an end by the feedback session of students and staff members. The students from I year CSBS and faculties of CSBS department participated in the program. The program was coordinated by Dr. T. Manimozhi, EDC coordinator of CSBS, Professor/Mathematics, FXEC.

## A Session on Achieving Problem - Solution Fit and Product Market Fit

### Nimcy, I MBA

On 20.01.2023 a session on "Achieving Problem-Solution Fit and Product-Market Fit" was organized by the Entrepreneurship Development Cell and IIC in association with the Department of ECE under the activity code ACT/22-23/01073. Mr. A. Muthu Raman, General Manager - Colakin, Founder and CEO - Kasadara Tech & Reality Studio ( Start Up Companies ) President was the resource person. Mr. P. Selva kumar, EDC Coordinator, AP/MBA, FXEC introduced the guest speaker and coordinated the session. The resource person explained the various



opportunities for starting the business establishment. He insisted that success is not about a silver bullet. It's about trying to get as many small wins as you can in every single day. He often mentioned his trial and how he focused work even during festivals and remarked that students had to be focused on work no matter what the day as if the ambition had to be met. He cited all about his

struggles and how he focused to overcome those in a positive way. The resource person insisted and guided how students should be independent during their young age and how smart investments help them to secure their future and further added that to be unique to succeed in business is something that we consider in every marketing initiative that

students should do. He enumerated that if you want to stand out, you need to do something different. His session was an eye opener and an interactive session of how innovative the students should be in today's life. The session came to an end with a feedback session of students and staff members. The I year students and faculties of MBA department participated in the program.

## Online Discussion on Microsoft Faculty Training, Virtual Internship For Students, Microsoft Certification & MS Latest & Greatest Technologies

Two Days Online discussion was conducted on the topic "Microsoft Faculty Training, Virtual Internship for students, Microsoft Certification & MS latest & greatest technologies" with Microsoft by SCAD Group of Institution on 18. 01. 2023 & 20. 01. 2023. The online discussion forum was chaired by Dr. K. Jeyakumar GM(D) SCAD Group, Mr. Krishna Kumar, GM(A), Dr.

V. Velmurugan, Principal. The session was presided by Prof. Mrs. Friska HOD/ECE and introduced the Microsoft Guest Speakers Mr. Murugesan U, Cloud Solution Architect, Microsoft, Mrs. GunjanKathariya, World Wide Learning Team Microsoft, Gurgaon, India. The Principals from SCAD college of Engineering like St.Mother Theresa Engineering college, M-Team, and All HoD's from

SCAD Group also participated. The meeting was arranged by Microsoft Coordinator Dr. M. Suresh Chinnathampy, AP/ECE, FXEC. The Guest Speakers from Microsoft Team gave an orientation on Microsoft Azure Fundamentals, Faculty Training, Virtual Internship for students, Microsoft Certification & MS latest & greatest technologies. Mrs. GunjanKathariya defined

Cloud Computing as companies and individuals that buy and sell goods and services over the Internet and also explained the type of technologies currently being used by Industry in different domains. The resource person explained how to teach students with innovations and solutions, project, problem statement of the project, Registration process, Requirements of registration, Internship, Future Ready Talent etc.

