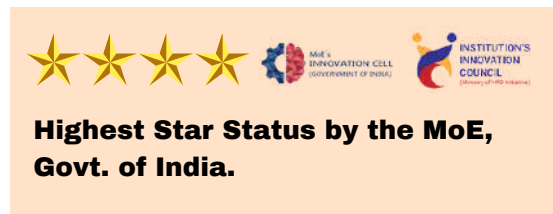




FXEC RANKINGS AND AWARDS



Tamil Nadu Student Innovator Award (TNSI):

The student being appreciated by Dr.G.Ravikumar, Registrar, Anna University, for the winning the award,

TNSI AWARD 2022

FXEC Student receiving the cash award of Rs.1,00,000 from Thiru. T. M. Anbarasan, the Honorable Minister of MSME.

Workshop on Digital Marketing

Industrial Visit

MBA Students @ India Cements Limited

The first year students of Master of Business Administration visited India Cements Limited on 17th December, 2022.

Workshop on Digital Marketing



With the advent of new technologies, the field of Marketing has seen a paradigm shift over the years. Businesses across the world have switched from traditional modes of marketing to digital marketing. This, in turn, has created many new opportunities for companies to expand their business and tremendous employment opportunities across sectors. From Content Curation and Management to Social Media Marketing and Brand Management, a career in Digital Marketing can take one to greater heights. Understanding its importance, a workshop was organized on "Digital Marketing" for the I MBA Students. Mr. Kaja Mohideen, Founder & CEO of Digicuz was the resource person. He gave hands-on training on Digital Marketing, Social Media Marketing, Search Engine Optimization. The workshop provided the students with the relevant knowledge and training to efficiently deal with the fast-growing sectors of digital marketing. The students received inputs on organizing marketing campaigns, evaluating different marketing trends, and analyzing marketing data. The resource person also dealt with creating website using wordpress.

Boot Camp on 'C' Programming

Ideation Lab in association with the Department of Information Technology, Francis Xavier Engineering College organized a 3-day boot camp on 'C' Programming for the members of the faculty of SCAD Group of Institutions. During the Inaugural ceremony, Dr. J. B. Shajilin Loreet HoD/ IT offered felicitation. Dr. T. C. Subbu Lakshmi, Asso. Prof / IT, Tech lead Ideation lab was the Resource Person. The participants were given hands-on training on the 'C' programming basics, programming tricks, short cuts and tips on logical thinking. Further, the training gave insights on how to deliver the programming logics and concepts to students via assessments and hands-on training. Daily Assessments and work tasks were given to assess the outcome of the training. The programme was organized by Ideation lab & DoIT and was coordinated by Mr. T. Anto Theepak. AP/IT under the Activity Code (ACT/22-23/00932).

FXEC Student wins Tamil Nadu Student Innovator Award 2022 TNSI - AWARD 2022

MAHABOOB WASHIFA M, I MBA

Tamil Nadu Student Innovators Programme is an initiative of EDII-TN to encourage student innovators/entrepreneurs from all over Tamil Nadu. TNSI was introduced in 2016 and organized region-wise across Tamil Nadu. The student teams are provided opportunity to give their innovative ideas as a solution to identified validated problem statements in the field of Agriculture Industry, Smart Cities, Health Care, Fin-Tech and Automobile sectors. The programme includes series of events like awareness and ideation programmes, boot camps and the final pitch.



Aswathy Mohan of M.E (CSE) receiving Rs.1,00,000 from Mr. T. M. Anbarasan, Honorable Minister of Micro, Small & Medium Enterprises (MSME) in function held at Chennai.

Innovative ideas are selected by a panel of Jury from the Startup Ecosystem for the award of Rs. 1.00 lakh each for further development of their prototype and also to

commercialize the product. From FXEC Aswathy Mohan of M.E (CSE) presented the project and won the cash award of Rs.1,00,000 from Mr. T. M. Anbarasan, Honorable

Minister, MSME in a function held at Chennai. During the event the student was appreciated by Dr. G.Ravikumar, Registrar, Anna University.

Dr. S.Cletus Babu, Chairman, SCAD Group of Institutions and other officials of the Institution congratulated the student for the achievement and wished to achieve more.

Recent Placements



In addition to the total number of students received placement offers from the Tech Giant TCS earlier, Jael Jessica. A of IV CSE, Abinaya. B of IV CIVIL, and Venkateshwari. R of IV ECE received the placement offers recently.

Industry Institute Interaction Session on "An introduction to ASIC Flow"

Session on " An Introduction to ASIC Flow" by Mr.Radhakrishnan Pasirajan, Director, Qualcomm



Lumina Joan, II ECE and Communication department participated in the session. During his lecture, he explained the manufacturing process of chip - making of wafers from the source material Ingot, the

steps involved in the wafer and electronic inspection. The program was coordinated by Mr. B. Pradheep T Rajan, Assistant Professor /ECE.

Mr.Radhakrishnan Pasirajan, Director, Qualcomm being honoured by Dr. K. Jeyakumar, General Manager, Development, SCAD Group of Institutions.



Mr.Radhakrishnan Pasirajan, Director, Qualcomm being honoured by Dr. K. Jeyakumar, General Manager, Development, SCAD Group of Institutions.



Discussion with the Industry Expert: Mr.Radhakrishnan Pasirajan, Director, Qualcomm.

Startup Discussion @ Tamil Nadu Startup and Innovation Mission, Tirunelveli

Lumina Joan, II ECE

On 16th Dec 2022, Tamil Nadu Startup and Innovation Mission, Tirunelveli organised a meeting for the Startup TN winners and innovative product developers. Dr. Lourdes Poobala Rayen, Director, Centre for Entrepreneurship Development, SCAD Group, Dr. Prem Ananth, IIC Convener, and 10 students from various departments attended the meeting. M. K. Elango, Founder of Elan Digital, Salem explained the stages involved in the development of a startup, DPIIT Registration benefits, presentation tips, startup square, MENSA fastest



unicorn in India. Mr.Ganesan, of the state government like the central governments questions regarding the General Manager, District capital subsidy, electrical schemes like UYEGP, government schemes and the Industries Centre, explained subsidy, subsidy for the units PMEGP and NEEDS.The procedures for availing the various funding schemes started in the rural areas, and participants raised a lot of subsidies under each program.

BEST MENTOR AWARD



Prof. Aruna Devi M from the Department of AI&DS received the "Best Mentor Award" from Project Contest Innovations LLP for mentoring the innovative project during ATOM Sympo 1.0.