

About the College

The Francis Xavier Engineering College popularly known as FXEngineering College was established in the year 2000 with the vision to empower budding engineers in technical and entrepreneurial training and to contribute to the socio-economic augmentation of the nation. The college is located the heart of the city of Tirunelveli heralded worldwide as the Oxford of South India, and is well connected by Road, Rail and Air. Students of FX Engineering College are given the opportunity to pursue first-rate and advanced technical education regardless of background, gender or financial constraints. The necessity to promote most advantageous learning and service is well harmonized and clearly expressed by allowing students to successfully plan their education and competently achieve the education they need. Curricular and co-curricular programs form an integral part of the curriculum and help students to have commanding incorporation of theory and practical knowledge.

The institution is open to the exchange of ideas, where discovery, creativity, and personal and professional development can flourish. It is a responsive, student-oriented institution that is committed to the creation, dissemination, and acquisition of knowledge through teaching, research and service. The ambience is ideal for learning, research and living. The campus breathes the fresh air of nature with a vast green pastures and is a pleasant mix of a sense of universal brotherhood, tradition, culture and sophistication. The Management carefully preserves and nurtures the campus by maintaining its air, water, land and surroundings free from pollution and litter.

About FXDOMs

Francis Xavier Department of Management Studies (FXDoMS), which was set up in 2005, is committed to producing highly disciplined and talented graduates tailored to meet the challenges of modern business world. It has been rated as one of the Best B-Schools in Tamil Nadu, by Business Standard & IMRB Best B-School Survey. The department also raises them up for a better life. The faculty and students are encouraged to take active participation in all events of academic, co-curricular and extra-curricular in nature. Strong emphasis is laid on external exposure in addition to undertake current and issue-based research projects in conjunction with their specialization over and above the curriculum.

Scope of the Conference

The International Conference on Sustainable Business Excellence through Innovation and Effective Management is a prestigious event that brings together scholars, practitioners, and industry leaders to explore the crucial intersection of sustainability, innovation, and management practices in today's business world. Through enlightening keynote speeches by esteemed thought leaders and industry experts, attendees gain valuable insights into emerging trends and transformative initiatives that are shaping the future of sustainable business. The International Conference serves as a guiding light for advancing global sustainability agendas and propelling us towards a more inclusive and prosperous future for businesses and communities worldwide.

Call for Papers

- AI & Retail
- Management Information System
- E-commerce
- Computational Intelligence
- Knowledge Management
- Business Intelligence
- Business informatics
- Workforce Management
- Business Analytics
- Machine Learning
- Financial Management
- Operational Management
- Marketing Research
- Marketing Management
- Quality Management
- Human Resource Management & Analytics
- Entrepreneurship

- Papers are invited from Academicians, Researchers, Research Scholars, Students and Industrial Professionals from all over the globe.
- The authors are requested to submit full paper within 8 pages as per prescribed format on or before the deadline.
- The full paper should include paper title, full details (affiliation, address, telephone, email id and other contact information) of the corresponding author.
- Full papers submitted by authors will be peer blind reviewed by the Technical Committee members and based on reviewer's comments/suggestions, Papers will be selected for SCOPUS publication in conference proceedings.
- After the peer review of the articles selected papers will be published in SCOPUS Journal.

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SCAD Group of Institutions

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Assistant Professor / MBA

Dr. Krishnaveni V
Assistant Professor / MBA

IMPORTANT DATES

Submission of Full Paper: 5th April, 2024
Acceptance of Full Paper: 7th April, 2024
Date of Conference : 12th April. 2024

PAPER SUBMISSION

Author's are requested to submit their research paper in IEEE format only

Note: Ensure that submitted conference papers adhere to the plagiarism policy by maintaining a plagiarism level below 10% and AI 0%, with mandatory verification through Turnitin.

JOURNALS

Selected papers will be published in:

1. Journal of Indonesian Economy and Business
2. Tec Empresarial

SEND YOUR FULL PAPER TO :

<https://tinyurl.com/ICSBEIEM2024>

REGISTRATION FEES

UG/PG and Research Scholars : Rs.1500/-
Academician : Rs.2500/-
Industry Delegates : Rs.5000/-

BANK DETAILS

Account Number : 845729907
Name : R.Saravanakumar
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ORGANIZED BY
DEPARTMENT OF MANAGEMENT STUDIES
FXDOMS

INTERNATIONAL CONFERENCE
on
**Sustainable Business
Excellence through
Innovation and Effective
Management
(ICSBEIEM-24)**

In association with
ICONIX Software Solutions

12th, APRIL 2024
Friday